

CHAMBER INSIDER

H I S T O R I C W A L L A C E C H A M B E R O F C O M M E R C E

CHAMBER INSIDER is a benefit of your Chamber Membership and reflects the Board's commitment to keep members informed. Email news to [Janet Feiler](mailto:Janet.Feiler@wallacechamber.com).

Grants Received

A big "Thank You" to the Frank A. Morbeck Foundation for two 2012 grants to the Historic Wallace Chamber of Commerce. The funding includes \$2,000 for the Accordion Festival and \$400 to continue efforts in signage at the Visitors Center. The Chamber appreciates the Foundation's 11 years of financial support of youth and community projects in our town.

It's coming...

The Wallace Book is at the printer's and should be out by Depot Days!

Attractions, businesses ready for tourists

Wallace businesses and attractions are opening up, spiffing up and gearing up for the 2012 tourist season.

The **Sierra Silver Mine Tour** reopened Friday with tours leaving from 10 a.m. to 2 p.m. through May 31, then 10-4 June-August and 10-2 in September. The Ghost Town Trolley will start rolling July 5, departing on the hour, 11 a.m. to 4 p.m., Wednesday through Saturday.

The **Mining Museum** has implemented summer hours of 10 a.m. to 5 p.m. Monday through Saturday, and the **Northern Pacific Depot Museum** is open 10 a.m. to 3 p.m. Monday through Saturday. The **Oasis Bordello Museum** will re-open May 7 with daily hours of 11 a.m. to 3 p.m. **Living Gardens Nursery**, located a mile east of the Sunshine Miner Memorial, opens May 1 for the season, offering regionally grown plants, shrubs and

trees, plus yard art. Hours are 9-5, Tuesday through Saturday. Flowers of another kind are popping up at **D&G Bakery**

which has added colorful, edible Fruit Blossom Bouquets to its tasty offerings. Vicki Harper is back and will hold a grand reopening of **The Desperate Diva** on First Friday, May 4. Stop by to see what's new and enjoy refreshments between 4 and 6 p.m. Owner Jackie Hayes reports **The Parlor** is reopening for the summer on May 1, and will be open Thursdays through Mondays. Recently opening at Har-



Jamie Baker will open The Bus Stop this month.

vest Foods is **Cream and Sugar**, a drive-up espresso stand in the former American West Bank space. Hours of the coffee shop are 7 a.m. to 4 p.m. Monday-Friday and 8 a.m. to 2 p.m. on Saturdays. The lights will soon go on at **The Bus Stop** across from the Red Light Garage. Jamie Baker is planning a "soft" opening of the bus on Depot Days weekend, selling espresso, donuts and **Continued on Page 2**

Chambers will co-host a candidates forum on May 3

The Historic Wallace and Historic Silver Valley Chambers are sponsoring a candidates forum to enable their members to meet and hear from local and state candidates in the May 15 Primary Election. The forum will be held at noon Thursday, May 3, at Shoshone Golf & Tennis. Each candidate will be allowed to speak for two minutes and have their campaign materi-

als available. Cost for lunch is \$10 per person. If you are planning to have lunch, please email or call Diane at 753-7151. The Historic Wallace Chamber's second meeting this month will be at noon May 16 at D&G Bakery and feature Jim See speaking about the Wallace Stairs Project and giving an update on the Pulaski Trail.

INSIDE

Page 2
Marketing Efforts
Members' Awards

Page 3
Upcoming Events
Business Tidbits

Page 4
Monthly Calendar

WELCOME!!

The Chamber welcomes the following new members:

Silver Valley Republican Women

Claudia Childress,
President

Advanced Benefits

Coeur d'Alene
Tracey Yost

Volunteers Needed

More and more tourists are stopping by the Visitors Center, and we need more volunteers to greet and assist our traveling guests during prime hours. Please encourage spouses, parents, friends and retirees to consider volunteering. It's fun! It's important! Call Diane at 753-7151 for more info.

The ins and outs of marketing Wallace and the Valley

Long before the lilacs bloom, the summer season in Wallace is being promoted across the Northwest.

Rick Shaffer, chair of the Chamber's marketing committee, was hard at work this spring, handing out brochures and answering questions about our area at bicycle shows in Seattle, Vancouver, B.C. and Portland. More than 25,000 people attended those shows.

Additionally, Rick presented to the Northwest Outdoor Writers Association meeting in Bend, Ore., in late April, showing photos of area attractions to entice them to the NOWA Conference scheduled here in May of 2013.

Besides these personal contacts, potential visitors are lured by a full-page ad in Northwest Cycling and an upcoming ad in the FYI Idaho magazine.

New chamber benefit available

A new Powerpoint slide presentation about attractions in and around Wallace is available to our Chamber members for use in presentations to organizations and at conferences. This is available for non-commercial use only. Contact Diane for more information.

On May 12-15, our chamber and the Historic Silver Valley Chamber will have a booth at the Idaho Conference of Recreation and Tourism. Conference attendees will be offered a day trip for a firsthand look at our town.

The Chamber's marketing efforts are assisted by a grant from the North Idaho Tourism Alliance (NITA), which receives its funds through the Idaho bed tax collected by area hostelryes.

Two Chamber members receive prestigious awards

Jim See has earned an "Orchard Award as a Friend of Preservation" from Preservation Idaho. The award recognizes Jim's efforts to preserve local history through such projects as the Pulaski Tunnel Trail, 1910 Fire Memorial and a memorial at Nine Mile Cemetery. He is now part of the Wallace Stairs Project. He and his wife Linda own the Beale House.

Congratulations to **Hans Reifer** who received the 2012 Larry Linnane Skiing Legends Award from the Professional Snow Sports of America/Northwest. The award recognizes his lifelong commitment to the development and history of snow sports. Hans, who is 80 years young, is co-owner of Lookout Ski Resort and Dad to Chamber Coordinator Diane.

Ready for Tourists**Continued from Page 1**

Jet teas to drive-up customers. He hopes to add Nathan hotdogs and hamburgers later this summer.

The **1313 Club** has added some nice outdoor seating for its customers and has summer specials of all-you-can-eat spaghetti on Monday nights, Darrell's famous chicken and cheese enchiladas on Tuesdays, and prime rib on Thursdays.

Wallace RV Park is gearing up for a busy summer; the grounds are clean

and the showers are hot, and the park is planning to hire a camp host.

At that same location, the **City Limits Pub** will soon become City Limits Pub & Grill with the opening of a new restaurant, approximately the third week of May. The Grill will serve a variety of great foods and daily specials. City Limits Pub has recently completed a multi-function room for small groups, events and conferences, equipped with audio-visual equipment.

A Big Thank You to April speakers

"Thank You" to our April speakers—Shoshone Medical Center CEO Gary Moore who enlightened Chamber members on health care issues both local and national, and Paul Weil, Executive Director of Hospice of North Idaho, who talked about how HONI provides end-of-life services to patients and families in Shoshone, Kootenai and Benewah counties.

TIDBITS

New business

Dave Bishop is remodeling the former Taste of Aloha space to open Bishop Graphic Arts in mid May. Dave specializes in air-brushing and silk-screening for T-shirts and more.

Anniversary

The Metals Bar will celebrate one year of **new** ownership and its Established date of 1963 on May 19. Marcy Hayman says they will have Traeger treats, drink specials, live music by Aftermath, and lots of giveaways.

ACES classes

ACES Community Services is starting its next 12-week anger management group June 26.

Snakepit open

Enaville Resort is open Thursdays through Sundays right now, with hopes of increasing to daily hours this summer.

In magazine

Silver Streak Zipline Tours is featured in the latest edition of the online magazine [Breaking Travel News](#).

Upcoming Events

Depot Days

The streets of Wallace will again be filled with classic cars and motorcycles when the 27th annual Depot Days is held May 11-12. Several changes have been made to make the event even better than in the past. The event will kick off Friday night with a dinner dance at the Eagles Lodge. On Saturday, there will be a beer garden featuring microbrews, food by the Brat Boys and the band Twisted Biscuit playing live music in the gazebo. There are some new classes for motorcycles and Jeeps, some new judges and an earlier awards ceremony. Lots of booths, plus games for kids. Should be a great start to the summer event season.



Downtown Street Fair

On the heels of Depot Days will be the annual Downtown Street Fair scheduled June 1-3. The Historic Wallace Marketing Group is signing up vendors and looking for volunteers to help with the event. Call Anita at 208 290-7183 or Alice at 208 556-1037 to reserve booth space, or to volunteer to help.

Blues Festival

The new event of the summer will be the Blues Festival July 13-14. The festival will be held on Cedar Street between 6th and 7th streets. Plans are to have jamming at local pubs on Friday night, then music on Saturday from 10:30 a.m. to 10:30 p.m., featuring seven different Blues bands. There will also be food vendors and a beer garden. Organizers say the event will be held, rain or shine.

More summer events

Other events this summer will be Gyro Days & Lead Creek Derby June 14-16, Statehood Day Parade July 3, Silver Spokes Bike Jam July 5-6, ATV Jamboree July 15-21, Accordion Festival August 10-12, Huckleberry Festival August 17-18 and the Under-the-Freeway Flea Market September 1-3. More details in future newsletters.

City, county are emphasizing animal control laws

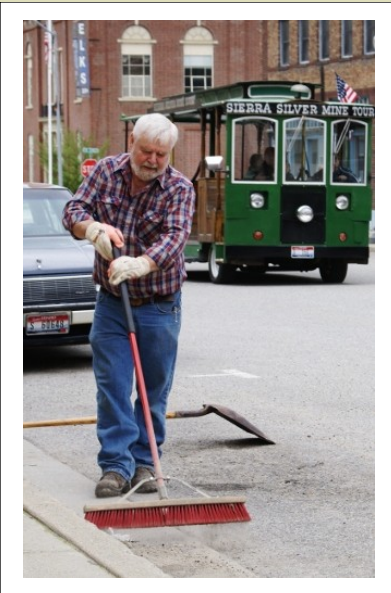
The City of Wallace is teaming up with the Shoshone County Sheriff's Office this month to educate pet owners on the dangers of allowing their animals to run at large. The goal is to ensure that Wallace residents and visitors can enjoy our community freely and safely without the fear or

threat of a dog running loose.

The education campaign also focuses on dog license laws and dog owners' responsibility to properly dispose of animal waste on private and public property.

Please support this effort to keep our town clean and safe for everyone.

May 2012



Plans and schedules can change. Always confirm dates, places.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 Sunshine Memorial, 11 am, at monument City P&Z 6 pm if needed	3 Candidates Forum, noon, Shoshone Golf & Tennis Club	4 First Friday: "April Showers Bring May Flowers"	5 Loyalty Day Parade, Osburn
6	7	8 Chamber Board mtg. 7 a.m., 1313 Club	9 City Council mtg., 6 p.m.	10 Art of Fun Hells Canyon program, 5:30 Indelible Tidbits	11 Depot Days; Women's Health Fair, SMC Bldg	12 Depot Days
13 Mother's Day	14	15 PRIMARY ELECTION	16 Chamber meeting, noon, D&G Bakery	17	18	19 Armed Forces Day; Elks Parade, 1 pm Kellogg
20	21	22	23	24	25	26 Route of Hiawatha reopens
27	28 Memorial Day	29	30	31	We welcome calendar listings from our Chamber Members. Please email Janet Feiler at "acomfycottage@gmail.com" if you have a listing for June.	